

Phononic Vibes, in cooperation with Mercedes-Benz and Adler Pelzer, has developed an innovative lightweight and silent metamaterial solution.

## THE CHALLENGE

In the automotive industry, noise reduction and weight saving are a constant challenge, since addressing the former can impair the latter. Metamaterials offer a solution for this matter by combining lightweight design with performant noise and vibration capabilities. The three-party partnership connecting Phononic Vibes (startup), Adler Pelzer (Tier 1), and Mercedes-Benz (OEM), pursues the goal to realize the metamaterial technology for mass production.

## THE SOLUTION

**Reduction Metamaterials** 

Phononic Vibes along with the Mercedes-Benz and the Adler Pelzer teams designed a metamaterial technology that reduces mass and at the same time improves NVH performance of an dash insulation. The shared knowhow among the three parties enables a unique combination of expertise: from tech to product development and implementation into series production.

# THE OUTCOME

The developed metamaterial solution can reduce the weight of the car part by up to 30%, while keeping the same acoustic performance. This leads to a significant weight reduction in the vehicle, which is a highly important achievement for both Mercedes-Benz and Adler Pelzer. Given these positive results, the metamaterial is currently being prepared for series production.



#### PHONONIC VIBES

website phononic-vibes.com

FOUNDED 2018

HEADQUARTERS Milan, Italy

NO. OF EMPLOYEES 10-50



# Phononic Vibes reduces noise and vibrations with lightweight and efficient metamaterial solutions.

Phononic Vibes's product improves noise and vibration mitigation with lightweight, cost-effective, and performant solutions. The improvement of noise mitigation efficiency is possible using metamaterial technology.

#### ABOUT STARTUP AUTOBAHN

STARTUP AUTOBAHN powered by Plug and Play is an open innovation platform that provides an interface between innovative tech companies and industry-leading corporations. The basis of the program is the partnership that develops between startups and the corporate business units. The two entities hold an equal footing from the get-go: together they evaluate the potential for a joint venture, move forward to pilot the technology, and work to achieve the ultimate goal - a successful production-ready implementation. Designed with the intention to exceed startup acceleration, STARTUP AUTOBAHN powered by Plug and Play moderates a community for collaboration with a focus on implementable results. Over the years, the platform has successfully cultivated over 400 projects with more than 300 startups since its founding in 2016.

#### **ACKNOWLEDGEMENTS**

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