

LIVIL | TOGG

Ensuring an In-Car Messaging Solution That Is a True Smart Device Experience

Togg and livil enable drivers to access their messages safely in the car.

THE CHALLENGE

Drivers expect to have access to their messages despite using a large number of different services and apps. Most of these services are not available in vehicles. As a result, drivers often grab their smartphones while driving, causing severe distraction. The objective of the project between Togg and livil was to give drivers secure access to their services in line with a seamless user experience.

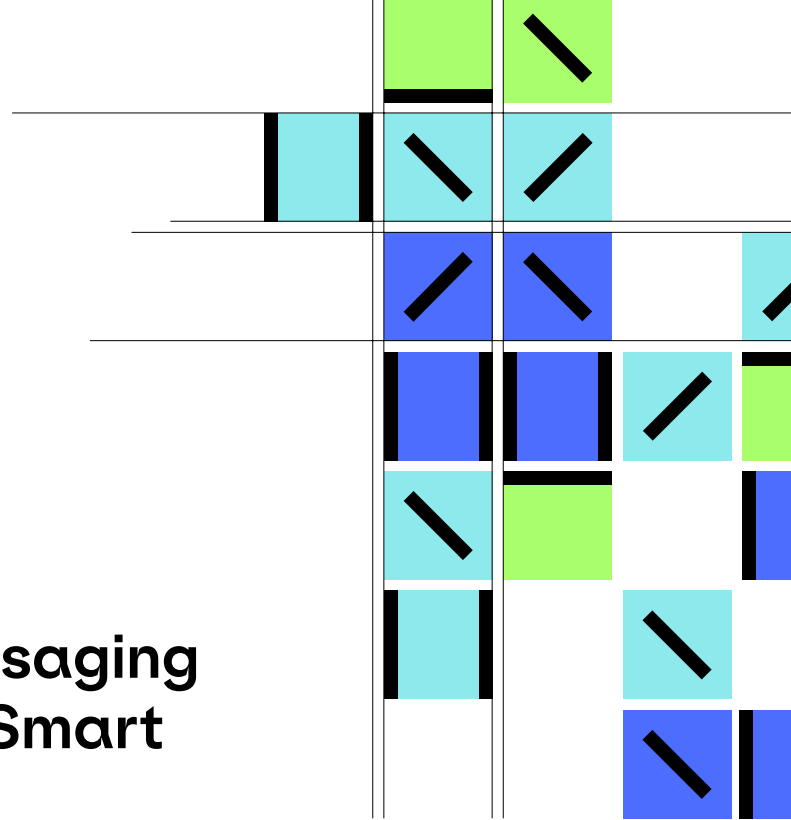
THE SOLUTION

livil built an API that acts as an universal adaptor to the different services that drivers use for messaging or working. Such services include emails, a calendar, instant messaging, CRM, or video call tools. Although livil does not host the message or work content, the solution breaks down content silos and consolidates the services. The result is a holistic, fully integrated solution for messaging and working in a straightforward interface, via voice. Users benefit from a safe way to stay connected through their favorite channels while driving.

THE OUTCOME

In the project, livil and Togg were able to demonstrate the full functionality of a custom, purpose-built in-car messaging solution. The solution was brought into the Togg Smart Devices as an integrated app on the head unit, connected to the onboard voice assistant. The interface was provided in the Togg design ensuring a consistent experience for the user. As a result, drivers no longer feel pressured to reach for their phone, as all relevant services are available in a streamlined interface right on the vehicle's head unit.

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LIVIL

WEBSITE

livil.co/mobility

FOUNDED

2001

HEADQUARTERS

Halle (Saale), Germany

NO. OF EMPLOYEES

10–50



Livil helps users message and work safely and productively while driving.

Livil's service provides an integrated interface purpose-built for drivers by consolidating and streamlining access to their favorite work and messaging tools.

ABOUT STARTUP AUTOBAHN

STARTUP AUTOBAHN powered by Plug and Play is an open innovation platform that provides an interface between innovative tech companies and industry-leading corporations. The basis of the program is the partnership that develops between startups and the corporate business units. The two entities hold an equal footing from the get-go: together they evaluate the potential for a joint venture, move forward to pilot the technology, and work to achieve the ultimate goal – a successful production-ready implementation. Designed with the intention to exceed startup acceleration, STARTUP AUTOBAHN powered by Plug and Play moderates a community for collaboration with a focus on implementable results. Over the years, the platform has successfully cultivated over 400 projects with more than 300 startups since its founding in 2016.

ACKNOWLEDGEMENTS

We would like to express our sincere thanks to Ahmet Duran (Togg) and Nils Frers (livil).

CONTACT FOR THIS PROJECT

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